

## **Overview and FAQs**

### 12:01 a.m. ET Sept. 9, 2021, to 11:59 p.m. ET Sept. 30, 2021

## **Overview:**

To celebrate the 2021 EXPO anniversary this Sept. 9, 2021 we are excited to announce a new promotion in which Distributors can earn a \$1,000 USD cash bonus as many times as possible, on top of commissions! That's right, there is no limit to how many \$1,000 cash bonuses can be earned during the promotion!

During the promotional period, Sponsoring Distributors can encourage their Level 1 team members to take advantage of this promotion by promoting EXPO packages, Market Specials and new Customer volume. Sponsors will be able to grow their business and help their teams grow with this amazing anniversary CASH promotion.

Level 1 PGV Requirements

Level 1 PGV	Sponsor Bonus
5,000	\$1,000 USD

### <u>Rules:</u>

- 1. Only Distributors registered in participating countries are eligible.
- 2. Distributors must be active and in good standing with the company.
- 3. Distributors MUST opt in to participate.
- 4. Unlimited \$1,000 USD cash bonuses per Distributorship can be earned.
- 5. The required 5,000 PGV from a participating Sponsor's Level 1 Distributors must be new PGV generated during the promotional period.
- 6. Up to 1,600 CV can be included per order.
- 7. The 35% rule applies.
- 8. Customer sales from Level 1 Distributors can count toward the Sponsor's required PGV in this promotion.
- NEW! Any pre-programmed SmartDelivery order processed by a Sponsor's Level 1 team members during the promotional period, up to 100 CV, will count and be added to the 5,000 required PGV.
- 10. The 30-day return period will apply to bonuses earned from this promotion.

### Frequently Asked Questions:

#### 1. Where can Distributors go to opt in to this promotion?

Distributors must log in to their Joffice<sup>™</sup> and go to Distributor Reports, under My Business. In Distributor Reports, they will find the report link to opt in.

#### 2. What qualifies a Distributor to participate in this promotion?

They must be active and in good standing with Compliance. They must also be registered in the North America, Greater China, Japan or Asia-Pacific & Africa markets. Distributors registered in India will not be allowed to participate in this promotion.

#### 3. Can a Distributor earn multiple bonuses in this promotion?

Yes! Each participating Distributor can earn as many \$1,000 USD cash bonuses as possible during this promotion.

#### 4. Where must the qualified 5,000 PGV for this promotion be generated?

The qualified PGV for this promotion must be generated by a participating Distributor's directly sponsored Level 1 team members.

#### 5. Which order types qualify toward the required 5,000 PGV?

Level 1 purchases such as EXPO packages, Joffice orders, Market Specials, signup packages, Create-a-Packs and upgrade packages.

#### 6. Will Retail/Preferred Customer purchases count toward the required 5,000 PGV?

Yes, if a Level 1 Distributor has an online retail or preferred sale during this promotion, the CV will count toward his/her Sponsor's required 5,000 PGV to earn the bonus.

# 7. Will regular SmartDelivery orders placed by a Sponsor's Level 1 Distributors count toward this promotion?

Yes, a regular SmartDelivery order processed by the Sponsor's Level 1 team member during the promotion can count up to 100 CV.

# 8. Will prepaid SmartDelivery orders placed by a Sponsor's Level 1 Distributors count toward this promotion?

Yes, only existing prepaid SmartDelivery orders from Level 1 team members will count.

# 9. What is the maximum amount of PGV from a Level 1 order that will qualify toward a Sponsor earning the bonus?

No more than 1,600 PGV from a single order will count toward the promotion.

<u>For example</u>: If Distributor A sponsors Distributor B, and Distributor B purchases 2,000 PGV **in a single order**, only 1,600 PGV will count toward the 5,000 PGV required for Distributor A to earn a bonus.

#### 10. How does the 35% rule work in this promotion?

Only 1,750 PGV from each personally enrolled Level 1 Distributor will count toward the Sponsor's required 5,000 PGV to earn the bonus. 1,750 is 35% of the overall goal of 5,000 PGV.

<u>For example</u>: If Distributor A sponsors Distributor B, and Distributor B purchases 2,000 PGV **in more than one order**, only 1,750 PGV will count toward the 5,000 PGV required for Distributor A to earn a bonus.

#### 11. Will the CV generated during this promotion go up the tree as normal?

Yes, but the only CV that can be used to earn a bonus is Level 1 CV.

#### 12. How will the event package CV work?

All event package CV will count toward the purchaser's Sponsor earning the bonus from this promotion.

#### 13. How does the 30-day return period work?

Following the promotion, Distributors have up to 30 days to return products purchased during the promotion (see Appendix B of the Policies and Procedures for details). PGV from returned product will be deducted from qualifying PGV. If PGV is lost due to returned product, that PGV cannot be replaced during the return period. Bonuses will be paid approximately two weeks after the 30-day return period

We cannot provide the likelihood of success, as this is the first EXPO Anniversary Promotion offered by Jeunesse.