



11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020

This promotion encourages and rewards new and existing Distributors whose “paid as” rank is Executive or below at the beginning of the promotional period. This promotion offers Distributors the opportunity to earn one “cash” bonus when they accumulate 600 qualifying Personal Group Volume (PGV) and advance in rank to Jade Executive or above during the promotional period between 11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020. In accordance with the Jeunesse Financial Rewards Plan, participants in this promotion can earn one cash bonus in addition to commissions.

HOW DOES IT WORK?

In this promotion, new (i.e., enrolling during the promotional period) and existing Distributors have one (1) month to accumulate new PGV and achieve Jade Executive or above. Distributors at an eligible rank who do so can earn one cash bonus of \$175 USD. Accumulate qualifying PGV - generated throughout your lines of sponsorship and from sales to Customers - to earn one bonus, in addition to commissions, and enjoy recognition as one of our global field leaders. Refer to the Jeunesse Financial Rewards Plan glossary for definitions of PV and PGV.

Existing Distributors who are paid at the rank of Executive or below at the start of the promotion may participate. Beginning at 11:59 p.m. ET Mar. 31, 2020, Distributors can advance in rank, accumulate new PGV and earn one cash bonus.

ENCOURAGE ALL YOUR TEAM MEMBERS TO PARTICIPATE. TOGETHER, EVERYONE ACHIEVES MORE!

“PAID AS” RANK <small>Regardless of your highest achieved rank, you may start at the rank at which you are currently paid, or your “paid as” rank</small>	TIMEFRAME TO ACHIEVE BONUS IN 2020	CUMULATIVE QUALIFYING NEW	FULL BONUS FOR NEW RANK
JADE EXECUTIVE	11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020	600	\$175 USD

HOW TO EARN

Begin at your “paid as” rank and accumulate PGV to advance in rank and earn one bonus. A participant can earn only one rank bonus during this promotion. Participants will be awarded the bonus amount, based on cumulative PGV and achieving the rank of Jade Executive or above during the promotional period.

- Achieve Jade Executive and accumulate 600 PGV to earn \$175 USD

HOW TO ACCUMULATE PGV

This promotion requires “new PGV,” which is generated through product sales in your enrollment tree during the promotional period: 11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020. Your enrollment tree includes your lines of sponsorship (Distributors that you personally enroll, their personally enrolled Distributors and Customers).

The “35% rule”

The “35% rule” applies to this promotion. No more than 35% of the new PGV can come from any one line of sponsorship or Customer volume.

For example: No more than 210 PGV of your qualifying PGV can come from any one personally sponsored Distributor (and the downline they and their personally sponsored Distributors enrolled).

Qualifying PGV

Qualifying PGV includes:

- New PGV (PGV generated during the promotional period)
- New PGV from SmartDelivery orders exceeding the monthly 60 PV a Distributor must accumulate to remain active; this PGV can originate from your Distributors and Wholesale Customers in your enrollment tree
- New PGV from event packages purchased by a Distributor’s downline in the region or the country where they are registered
- All new PGV from Retail Customers and Jeunesse Preferred Customers

Some PGV may be excluded, including:

- PGV generated before or after the promotional period
- The first 60 PV on each SmartDelivery order placed by your Distributors and Wholesale Customers
- Distributor-purchased packages at an event outside of the market in which their account is registered
- Any PGV excluded by the “35% rule”

- PGV from returned product
- GV from spillover volume (volume created by Distributors placed in your team tree by a member of your upline)
- PGV from bulk orders (orders with 17 or more of the same product in one order); this rule does not apply in India
- PGV from blocked volume (see promotion rules for details)

JEUNESSE PROMOTION RULES:

1. Active and in good standing. A Distributor must be active, as defined by the Jeunesse Financial Rewards Plan (FRP), to participate in this promotion. Active Distributors must remain in good standing, with no open Compliance issues, to participate.
2. Bulk orders: Orders with less than 17 of the same product in a single order will not be counted as a bulk order. However, 17 or more of the same product in a single order will count as a bulk order and not count toward the promotion. This rule applies to all regions and countries except India. The bulk order rule does apply to “Create-a-Packs.” Orders considered as bulk will not count toward the promotion.
3. Blocked Volume Rule: Some PGV may be “blocked” and therefore not be included as eligible PGV for this promotion.
 - Eligible PGV for this promotion is PGV that is generated from Distributors in your personally sponsored downline (those in your line of sponsorship) who are at the same rank or a lower rank as your “paid as” rank at the beginning of this promotion. Once a Distributor in your line of sponsorship surpasses your “paid as” rank, that Distributor’s volume will be blocked from your qualifying PGV.
 - Blocked volume is described by the following example: If you are a Pearl Executive working to achieve the rank of Sapphire Executive, new PGV from Distributors ranked Pearl Executive and below (in your personally sponsored downline) will be included in the promotion until those Distributors achieve Sapphire Executive. New PGV the Distributor generates after reaching Sapphire Executive will be blocked from your qualifying PGV. (This rule applies to all the target ranks in this promotion.)
 - Blocked volume is only applicable for promotions and does not apply to the Jeunesse Financial Rewards Plan.

4. Returned product: Following the promotion, Distributors and Customers have up to 30 days to return products purchased during the promotion. (See Appendix B of the Jeunesse Policies & Procedures for details.) PGV from returned product will be deducted from your qualifying PGV. If PGV is lost due to returned product, that PGV cannot be replaced during the return period. If your qualifying PGV drops below the minimum requirement to earn the bonus, you will not earn the bonus. It is recommended that Distributors close out the promotional period with more volume than is required to avoid this situation.

5. Bonus payment: After completion of the promotion, there is a 30-day return period. All bonuses will be paid out to the Distributor's Wallet approximately 2 weeks after the return period has ended. Distributors must be active and in good standing (no open Compliance issues) with Jeunesse to participate in the promotion.

6. "Bonus buying" is not allowed in this or any other Jeunesse promotion.

All sales, to either Customers or new Distributors, must be real and driven by bona fide product purchases by end users. Bonus buying (aka "gaming") includes buying product in one's downline in order to earn greater commissions, bonuses and other rewards, or to advance in rank, and is strictly and absolutely prohibited. Any falsified activity will disqualify the Distributor from the promotion and is grounds for termination of the Distributorship. See the Jeunesse Policies & Procedures for further details. It is recommended to upload a valid government photo ID in your Joffice™ Wallet to help avoid any Compliance-related issues.

JEUNESSE PROMOTION FAQs

ENROLLMENT & SPONSORSHIP

1. To participate, are Distributors required to enroll before the promotion starts?

No. Distributors who sign up between 11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020, and 11:59 p.m. ET March 31, 2020, can participate in this promotion. The later the Distributor starts, the fewer days he/she will have to complete the promotion. All participants must complete rank and PGV requirements no later than 11:59 p.m. ET April 30, 2020.

If a Distributor is inactive, but has PGV coming up from their downline(s), can they participate in this promotion?

No. A Distributor must be active to accumulate PGV. A Distributor must be active as defined by the Jeunesse Financial Rewards Plan, to participate in this promotion.

2. If a Distributor has one personally-sponsored line of sponsorship that produces all the required PGV, will they earn the bonus?

No. Only 35% of the required PGV for any bonus can originate from a single line of sponsorship. A Distributor must have at least three personally sponsored lines of sponsorship working in order to earn a bonus.

PERSONAL GROUP VOLUME (PGV)

1. What is PGV?

Personal Group Volume (PGV) is the Commissionable Volume (CV) that is generated through your lines of sponsorship and from sales to your Customers. It does not include GV from spillover.

2. What is spillover?

Distributors placed in your team tree by your upline are known as spillover. Their sales are included in your GV and do not count toward this promotion.

3. What is "new PGV"?

"New PGV" is defined as PGV accrued during the promotional period: 11:59 P.M. ET MAR. 31, 2020, TO 11:59 P.M. ET APR 30, 2020.

4. Will PGV from event packages and power leg packages count toward this promotion? What are the details?

a. Personal Volume from event packages at LEAD Jeunesse, Jeunesse University, EXPO, Regionals and Discover Jeunesse will count toward the buyer's required qualifying promo volume and



go upline (two packages per participating Distributor). For example, if a Distributor is registered in Europe and purchases a Jeunesse University package in Germany, the PV would count for the buyer of the package and the PGV points push upline because Germany is in the European market. All event package PGV will count for upline Distributors.

- b. Power leg event package PGV will count for uplines when requested and approved for markets, but only the standard CV associated with the package, not the points placed on the buyer's power leg. PGV points push upline, not to the buyer.

5. Will Commissionable Volume (CV) from Jeunesse Preferred Customers count?

Yes. All Jeunesse Preferred CV will count toward your upline Distributor's qualifying PGV, including volume from orders on SmartDelivery, but the "35% rule" applies here as well.

6. While a Distributor must have 60 CV each month to remain active, does that CV count toward their Sponsor's PGV in this promotion?

No. But if a Distributor is on SmartDelivery, any volume greater than the required 60 CV that goes toward their weak leg will count toward their Sponsor's required PGV in the promotion.

7. What report can Distributors use to verify their total volume populated on their promotion report?

Use the "Sales Volume by Enroller Tree (without spillover) Report." Internationally, this is located in Joffice, under Reports > Distributor Reports. In the United States, this report is available in Joffice, under My Business > Distributor Reports.

8. Will Personal Volume from Customers count toward their Sponsor's required PGV to earn a bonus?

No. PV from Customers will not count toward their Sponsor's required PGV to earn a bonus. All Customer volume counts for the Distributors who are upline in the enrollment tree.

RANKS

1. Does a Distributor start this promotion based on their highest achieved rank or "paid as" rank?

This promotion is based on "paid as" rank. For example: If a Distributor's highest achieved rank is Sapphire Executive, and the Distributor is now being paid as an Executive, the Distributor's starting rank for this promotion is Executive. The goal for that Distributor is Jade Executive. However, the Distributor will not lose their highest achieved rank in the system and will be recognized as a Sapphire Executive.

2. What is a "paid as" rank?

A "paid as" rank is the earned rank of an existing Distributor who is participating in the promotion as of 11:59 p.m. ET Mar. 31, 2020. Purchased temporary ranks will not count toward the promotion; ranks must be earned/built. For a more in-depth description of the Jeunesse ranking system, please see the Jeunesse Financial Rewards Plan.

3. What is a "temporary rank"?

A temporary rank is a short-term "paid as" rank associated with the purchase of a package or another promotion. Temporary rank assignments will not count toward this promotion.

For example, in many countries, Distributors who purchase a Supreme Package are paid as a Pearl Executive for 60 days. This type of "temporary rank" is not considered an achieved rank.

4. Is it possible for a Distributor to earn a rank bonus more than once during the promotional period?

No. Each participant can only earn one rank bonus during the promotion.

5. Will weak leg volume count toward the required PGV to earn bonus?

No. Weak leg volume will not count for the Distributor that receives it on his/her left or right. Weak leg volume will count for Distributors who are upline in the enrollment tree.

